



## MINUTES - SEK Museum Alliance Board Meeting

March 30, 2023

Independence Historical and Art Museum, Independence, Ks.

Board members present: Leanne Githens, Gina McBride, Carol Staton, Ray Rothgeb, LeNoir Rowland and Jolene Born.

President Leanne Githens called the meeting to order at 9 a.m., with 6 members present. .

Jolene moved to approve the agenda as amended. Gina seconded the motion. Motion carried.

The minutes of the January 17, 2023 board meeting was reviewed. Gina moved to approve the minutes as presented. Ray seconded the motion. Motion carried.

### **Financial Report –**

Jolene Born presented the Treasurer’s report. The checking balance as of February 28, 2023 was \$1,749.57. Jolene noted we had paid the speaker for November’s Alliance meeting \$100. Ray moved to approve. LaNoir seconded the motion. Motion carried. Discussion was held on getting a debit card for the Alliance but it was tabled for further discussion.

Jolene reported we had 8 individual memberships and 15 museum memberships. Discussion was held on how to increase membership. Gina suggested we could use Pay Pal invoices and she would look into putting it into pay pal. Leanne suggested we should email a dues form to all Museums in SEK. Carol moved and Ray seconded.

Ray gave SEKTR Report – he showed a calendar of SEK museum events presented at the SEKTR meeting. SEKTR liked the idea and Ray will compile a listing for 2<sup>nd</sup> quarter events. Ray had asked for an accounting of what happened to our Rack Cards that we left with SEKTR. Gina was going to check on printing of Rack Cards again, with a contact she had from former KOPCO. We had paid \$277 for 3,000 cards in February of 2022. She will get a quote.

Publicity Committee – Spring Newsletter - Carol had placed newspaper articles in surrounding newspapers following the February Alliance meeting. Also she will write up press releases and put them on our Facebook page. She will publish a Spring Newsletter before the April meeting.

Packets for the April 15 meeting had been mailed. Discussion was held on asking for a membership committee volunteer (s) at the April 15 meeting.

### **OLD BUSINESS:**

#### **- Meeting Locations for 2023**

Meeting hosts still need to be found. Parson was the only one that had signed up but they wanted to do it in April. Leanne will request hosts at the April Alliance meeting

#### **- Program Suggestions**

- Ideas for programs were discussed for 2023 meetings – Leanne said she would be interested in a program on how to handle and care for Plastics in our Museum. Or perhaps Marla Day might give a program on Caring for Clothing. She was also interested in a program on Board development, how to engage and recruit new Board members. Ray will contact KMA and see if they can suggest something. A technology workshop was also another item discussed.

## **NEW BUSINESS:**

- **Video Project for 2022-2023**
  - Committee members were Ashley Hovell, Chair, Carl Brenner-Fort Scott, Curtis Russell- Iola, Mike Wood-Cherryvale, Ray Rothgeb-Independence, Gina McBride-Caney, Kirk Sharp – Fort Scott.
  - Topics discussed at meetings have been: How would we include all museums, what is the goal of the video, length. It was determined there was no way to have equal amount of time for all SEK museums
  - Discussions held with Kansas Tourism said we would be better served to promote SEK Museum by developing a slogan or brand such as “Small Towns, Big History, Start Your Adventure”. Then combine this with the passport project, redefine our Website to highlight tourism in SE Kansas.
  - Estimated costs would be \$3,000 - \$5,000.
  - Museums included in the Passport will have to be paid members of the Alliance.
  - Ray moved we approve the recommendations of video committee to proceed with the video and creating of a new passport and an update to the Website. LeNoir seconded. Motion Carried.
  - Gina shared the Website Revisions she was working on, which would move membership information to one tab. She has added a Visit SE Kansas tab with tabs by county and museums under that. Museums with facebook or websites would have their link on the website. Ray moved we express our appreciation to Gina for her work on the Website Revisions. Board agreed. Thank you to Gina

## **Next Board Meeting Date**

- The next meeting will be held June 29, 2023 at 9:00 a.m. at St. Francis Xavier Catholic Hall in Cherryvale.

## **Adjournment**

- Ray made the motion to adjourn the meeting. Gina seconded the motion. Motion carried. Meeting adjourned at 11:50 a.m.

Submitted, Carol Staton, SEK Museum Alliance Board Secretary