



MINUTES - SEK Museum Alliance Board Meeting
October 5, 2023

Osage Mission Museum, St. Paul, Ks.

Board members present: Leanne Githens, Gina McBride, Carol Staton, Ray Rothgeb, Jolene Born, LeNoir Rowland.

President Leanne Githens called the meeting to order at 9 a.m., with 6 members present.

Carol moved to approve the agenda. Gina seconded the motion. Motion carried.

The minutes of the August 10, 2023 board meeting was reviewed. Gina moved to approve the minutes as presented. Jolene seconded the motion. Motion carried.

Financial Report –

Jolene Born presented the Treasurer's report. The checking balance as of September 30, 2023 was \$4,104.31. Ray moved to approve. LeNoir seconded the motion. Motion Carried. Gina presented bills for the WIX Domain renewal of \$264.00 and postage and mailing expenses of \$18.86, for a total reimbursement of \$282.86. Carol moved to reimburse Gina, Ray seconded. Motion carried.

Membership Report -

Ray gave the membership report. As of October 5th, we had 33 paid members. Discussion was held on how to maintain a master list for dues, membership, which would also contain prior year information as reference material. Ray presented a google sheet document that he has been working on, that contains, all the contact information, validated dues payments with check numbers, passport information, etc. The Docs Spreadsheet can be updated and then anyone can see it. Data tabs for Membership, Contacts, Projects, can be updated which feeds a Master Tab and then reports can be generated from these tabs. Data will give a history of museums participation in SEK alliance. Ray will continue to refine the worksheet and then send out a test spreadsheet for Board members to see what they can/can't change. Google docs can't be exported to mail documents, but you can save the file as an excel then import to make labels.

During the discussion it was noted that the Jot Form and Pay Pal payments were either paying the Alliance too much or not enough on dues. Gina will resolve the differences between Fees and Payments. She has to calculate the fees to get the payments correct.

SEKTR Report -

Ray reported that he was at the Kansas State Fair SEKTR booth one day, he handed out 500 new Museum cards and Chris Wilson took the remainder to the Big Brutus event. He did a poll of riders getting off the Sky Ride to see if their was value in the ads placed on the ride by SEKTR. Some remembered the ad, others didn't. He reported that SEKTR would be donating \$500 to the Passport Project and in future years, they may give \$1,000 for our projects.

OLD BUSINESS:

It was reported that we had received the first half - \$1,500 of the Video Project Grant from Freedom Frontier. Jolene will follow up with them to make sure that we have everything in for the Passport Grant.

4th Quarter Alliance Meeting –

- The meeting will be held at Fredonia – Old Iron Club, on November 13 at 9:00. Discussion was held on which programs to feature in the Tech Round Table. It was decided to do:
 - QR Codes - presented by Leanne
 - Postermywall - presented by Carol
 - Facebook Live – presented by Ashley

- **Future Program Suggestions**
 - Presentation by Freedom Frontier
 - Roxy on the Road
 - Presentations given at KMA

NEW BUSINESS:

- **Marketing Project – Passport – Video Updates**
 - **Passport 2.0 Project**
 - Ray presented a list of museums that had paid 2024 Dues, Paid \$25 for Passports and completed application.
 - Provided a work calendar and asked Board members to sign up to assist. He will call a Zoom meeting the week of October 10
 - **Video Project Committee Report**
 - Videographer will be in the area on Oct 19-20 to take pictures at museums and also pertinent sites that could be used in the video. A map of the museums he will stop at was presented. Stops would be 30 minute max at each museum. Discussion was held on why not every museum would be stopped at.
 - Video is looking for “What is the Hook for SE Kansas”, that will draw people into our area and to our museums.
 - Member museums can submit 15 photos of exhibits in their museum, their buildings, historic or tourists sites in their town that might be part of the hook that brings them to SE Kansas. This will allow museums not visited the potential of having a shot in the video.
 - **Specialty Tours**
 - Discussion was held on whether we had enough info to start the tours. Decided that at the next meeting we should make one more request for specialty tour information.

Next board meeting will be December 5 at Cherryvale. Ray moved we adjourn, Jolene seconded.