



MINUTES - SEK Museum Alliance Board Meeting

January 27, 2022, 9am - Noon

Fredonia Public Library, Fredonia, KS

Board members present: Leanne Githens, Gina McBride, Jolene Born, Ed Born, Marcia Taylor, and Carol Staton. Ray Rothgeb entered the meeting at 9:15.

Vice-President Carol Staton called the meeting to order at 9am, with 6 members present.

Jolene moved to approve the agenda. Marcia seconded the motion. Motion carried.

The minutes of the October 14 and November 13 board meetings were reviewed. Marcia moved to approve the minutes as printed. Jolene seconded the motion. Motion carried.

Revisit Board Term Assignments –

Brief discussion was held regarding board term assignments, particularly in the East Region, as two positions are filled by people who are related. To allow for the membership to address this as they wish at the next election, Ed and Carol have graciously consented to switching length of terms on the board. Leanne moved to have Ed Born serve a 1-year term on the board and Carol Staton fill the 3-year board term. Gina seconded the motion. Motion carried.

Financial Report –

Newly elected treasurer Jolene presented the financial statement. The balance on hand as of 12/20/2021 is \$1,522.52. It was noted that outstanding bills include Passport Project prizes totaling \$1,000, as well as the rack card bill. Leanne made a motion to approve the financial statement. Carol seconded the motion. Motion carried. Jolene noted that she had purchased and was donating a check register book.

Ray Rothgeb entered the meeting.

President's Report/SEKTR Report -

- Ray presented the newly printed rack cards for the SEKTR project. SEKTR is not yet ready to accept cards to be distributed.
- SEKTR has discussed Day Trips and Joanne Smith is in charge of this project. This is an opportunity for us to get more publicity for our 2022 project.
- Ray reported on the recent Survey Monkey regarding Alliance meeting schedule - times/days of the week/ weeks of the month, dues and suggested amounts, most valuable portions of our meetings, etc. The results confirmed our present practices.

Passport Project –

- Marcia reported that a total of 31 Passport Project entries were received. The Passport Project drawing took place in Fredonia January 21, conducted by Ray, Marcia, and Leanne, and verified by Wilson County Museum board member Emma Crites and Fredonia Public

Librarian Chanda Ecton. Winners will receive their check by priority registered mail. Ray made a motion to pay the postage expense of \$44.75. Ed seconded the motion. Motion carried. Drawing winners are:

- Level 1 – 30 museums visited - \$300 – Summer Salzweidei
 - Level 2 – 25 museums visited - \$250 – Patrick A. Black
 - Level 3 – 20 museums visited - \$200 – Juanita J. Alloway
 - Level 4 – 15 museums visited - \$150 – Phyllis Nelson
 - Level 5 – 10 museums visited - \$100 – Jamie Ramsey Goodwin
- Ray plans to analyze the data further, but anecdotal comments indicate an overall increase in visits to museums during the project timeframe, as well as an enthusiastic response to the project itself by the public.

February 12 General Meeting – Chanute

- Ray reported on recent confirmation from speaker Kelli Orendere.
- The possibility of live-streaming the meeting was discussed. General consensus was that it should be done if at all possible.
- The meeting agenda was discussed and finalized.

Dues Proposal -

- Discussion was held regarding the need for requiring dues to be a member of the Alliance. Ray presented data from the recent survey that shows the current participants are in support of dues. The suggested dues amount ranged from \$25 per museum to over \$100.
- Ray shared research he had done on the dues structures of comparable organizations. Some are based on institution budgets, some are based on size of staff, and some a combination of both. After discussion, the consensus was that the budget-based dues structure in use by KMA (Kansas Museum Association) was most relevant to our organization. It was agreed that listing the benefits of membership was important.
- Leanne moved that we present a proposed dues structure to the attendees at the February meeting, with payments due by April 9 this year, and in January for each year following. That dues structure proposal is:

- Institutional:
 - Level 1 – Annual budget less than \$10,000 \$25
 - Level 2 – Annual budget greater than \$10,000 \$50
 - Level 3 – Business/Industry \$100
- Individual membership \$20
- Level 1 and level 2 have voting privileges.

Marcia seconded the motion. Motion carried.

- Discussion on membership benefits was held. Benefits we can list include professional development opportunities and educational programs, advocacy, networking, voting privilege, representation of SEKTR board, supporting the viability of SEK MA, and more.

2022 Museum Driving Tours Project –

- Discussion was held on how to best support museums as they develop day trip plans. At the next general meeting, Carol will review the planning form, share a proposed publicity flyer

template for museums to use, and be available after lunch for anyone who needs help with their planning. Leanne has volunteered to assist museums in creating Day Trip flyers using a template.

- As Day Trips are organized by museums, Gina will post them on the website.
- The best way to advertise in SEK Living Magazine and/or the Day Trips publication produced by Joanne Smith was discussed. Ray will contact Joanne and discuss it further.
- Marcia moved that we purchase a ¼ page ad in the Day Trip Magazine for \$250, dependent on available funds. Leanne seconded the motion. Motion carried.

Future meeting dates/locations/programs:

- The April 9 general meeting will be held in Sedan with Andy Taylor presenting a program on “Digging in the Morgue – A News Writer’s Perspective”. The application to host has been received from Sedan.

501(c)3 - No update

Web Page – No update

Other –

- Marcia suggested Emily Cohen of Topeka as a possible speaker for next year. Her field of interest is “Abandoned Kansas”.
- Leanne suggested Marci Penner of the Kansas Sampler Foundation as a possible speaker. Her strong knowledge of Kansas in general and how to promote Kansas would benefit us all.

The **next Board Meeting** will be held Wednesday, March 16, 9 am – noon, in Fredonia.

Carol made the motion to adjourn. Jolene seconded the motion. Motion carried. Meeting adjourned at 11:50 am

Submitted, Leanne Githens, SEK Museum Alliance Board Secretary